

WHAT IS THE POWER OF 10?

We're a grass roots group dedicated to learning and practicing how to be good guardians of our earth.

Our goal is to help ourselves and others to move from thinking, worrying and talking about global warming – to taking action.

Our Mission

Our mission is to inspire people to take positive steps to reduce global warming and create a healthier planet now and for our children in the future.

You're Not Alone

We're a growing community of people and we're not alone in caring about the planet.

We've discovered it's inspiring and energizing to work together.

Join us in our commitment to create a healthier planet for everyone.



EXPERIENCE THE EXPONENTIAL POWER OF 10 IN 3 EASY STEPS:

- 1 Take the One-Ton Challenge — reduce your individual carbon emissions by 2,000 pounds.
- 2 Inspire 10 other people to take the One-Ton Challenge and inspire 10 other people. Do it one-on-one, in small groups or large groups:
 - Family members
 - Neighbors
 - Coworkers
 - Friends
 - Classmates
 - Church members
 - Book club
 - Boy/girl scout troop
- 3 Visit our web site — **thepowerof10.net** — to calculate your emissions and report the actions you took. That's it! If 10 people reduce emissions by 2,000 pounds, that's 20,000 pounds. And then if each of them inspires 10 people...before we know it, we've made a **huge** difference.

Visit us at: **thepowerof10.net**. You will find:

- more ideas on how to reduce emissions
- more action steps you can take to make a positive impact
- information about exciting and inspiring meetings
- related articles to read
- materials to download
- updates on our total impact on carbon reduction



TAKE THE ONE-TON CHALLENGE!

You can make a difference for our planet

the  **POWER** of 10

DID YOU KNOW?

In the United States, on average, every individual is responsible for emitting 10,000 pounds of carbon emissions per year into the environment.

The United States is by far the single biggest contributor of carbon emissions in the world.

Small actions **can** make a difference.

You can do something to help reduce global warming right now.



It's not about sacrifice.

It's about acting consciously.

Being awake.

Changing habits.

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TAKE THE ONE-TON CHALLENGE!

Reduce your carbon emissions by 2,000 pounds (or more) right away. It's easy.

What's In It For Me?

- Save money by reducing energy bills
- Help stop global warming
- Be part of the solution

For example, here are 5 actions you can take right now:

- 1 Replace just 4 light bulbs with compact fluorescent bulbs (CFLs) — 600 pounds.
- 2 Wash your clothes in warm or cold water — 600 pounds.
- 3 Run your dishwasher only when full (reduce by 1 load per week) — 175 pounds.
- 4 Turn your thermostat down 2 degrees in winter, up 2 degrees in summer — 500 pounds.
- 5 Install a low-flow showerhead — 250 pounds.

Total: 2,025 pounds per year.

Wasn't that easy??

Here are 5 other actions you can take right now:

- 1 Change the air filter on your car regularly — 800 pounds.
- 2 Inflate your car tires regularly — 250 pounds.
- 3 Take shorter showers — 175 pounds.
- 4 Recycle, recycle, recycle — 850 pounds.
- 5 Unplug electronics — 1,000 pounds.

Total: 2,175 pounds per year.

See? You're already over one ton.

How about doing both groups and reducing your carbon emissions by more than 4,000 pounds?



the  **POWER** of ¹⁰